

# FLORIDA ALL-STARS SERIES

## 2010 Sponsorship Proposal for SERIES Event

Series would like to propose that \_\_\_\_\_ become a marketing partner with the series for the highly anticipated SERIES event on \_\_\_\_\_. *An event of this nature is a great tool as a customer and employee appreciation event.*

\_\_\_\_\_ would receive primary event sponsor mentions in all Series event advertising and promotion, primary mentions in all pre and post race press releases, and continuous PA mentions through out the event. The event would be titled the \_\_\_\_\_ "Series 100" in all promotion of the event (TV, Radio, Newspapers, Website, Fliers, Press Releases, etc.)

For a promotional investment of \$2,500 \_\_\_\_\_ would also receive for this event:

- 100 General Admission Tickets
- Unlimited Temporary Signage Options (Banners)
- Full Corporate Product Display Rights
- Company representatives can participate in Driver Introductions, Honorary Flagman, Trophy Presentations, On Track Interview

Agreed to By:

\_\_\_\_\_  
Sponsor Representative

\_\_\_\_\_  
Date

\_\_\_\_\_  
Series Representative

\_\_\_\_\_  
Date

\*Series will bill sponsor, the Sponsorship Fee must be paid as follows to the Series by January 7, 2010.

- a) \$500 Nonrefundable Deposit due December 1, 2009
- b) Paid in full by January 7, 2010